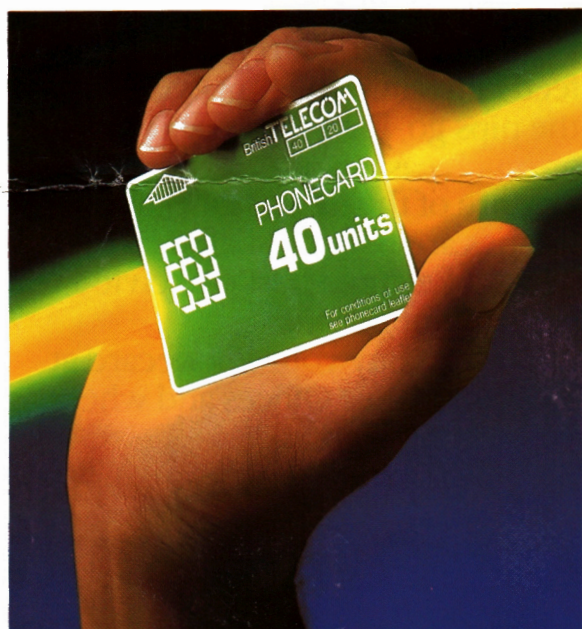


Phonecard. You don't need coins to make a call.



**British Telecom Payphones.
We're ringing the changes.**

No change? No problem! Use a Phonecard.

There's a simple and convenient way to make a public telephone call.

About the size of a credit card, Phonecard saves you carrying pockets of loose change everywhere. Because each Phonecard you buy entitles you to a specific number of units (10, 20, 40, 100 or 200) so your calls are paid for in advance. Simple.

And because there's no need to feed coins into the box every time the pips go, long-distance calls are so much easier.

More of the new Phonecard phones are being installed all the time, at key transport and civic sites throughout Britain.

You can buy your Phonecard at most main Post Offices and wherever you see this sign.

Phonecard.
You don't need
coins to
make a call.

BUY YOURS HERE



**British Telecom Payphones.
We're ringing the changes.**